

The Dance 2017 – famous names in the Zurich Hallenstadion

The Dance has succeeded in attracting the best on the scene in every category, and bringing them to Zurich. And it is not only the crews people will be raving about. The jury too, along with the pair of hosts and the special acts - "Akon" and "Bars and Melody".

On 20 May 2017, ten of the world's best urban dance crews will compete against one another at the Hallenstadion Zurich for the second time. The winning crew will be chosen by a prestigious jury made up of well-known VIPs and urban dance pioneers. The hosts, DJs and special acts are also of the highest calibre, making this an amazing event all round.

Top notch jury

The highly skilled jury, which comprises world renowned dance and lifestyle icons, will decide the winners of the preliminary rounds and the battles.

Probably the best-known member of the Lifestyle jury is **Akon**, who has chalked up countless hits with his soulful voice. His chart singles include "Smack That", "Lonely" and "Sexy Bitch". David Guetta is another great name to conjure with. With more than 35 million albums sold worldwide, five Grammy nominations and 45 Billboard Hot 100 songs, he is one of the greats. And now, the music legend will be coming to Switzerland on 20 May 2017, exclusively for The Dance.

Carmen Geiss was so impressed with The Dance the first time around that she is back in 2017, this time accompanied by her husband, **Robert Geiss**. The pair need no introduction - they are well known throughout Germany and beyond for their roles in the television docusoap "The Geissens".

Also on the Lifestyle jury is Maurice Mobetie, alias **Momo** - one of Switzerland's most renowned club owners. Whenever global stars such as Chris Brown, 50 Cent or Rihanna come to Switzerland, you can be sure that Momo will have had a hand in it. Sitting alongside the four celebrities will be the cream of world-famous dance icons: **Storm**, known in daily life as Niels Robitzky, is Europe's number one dance legend, and a trailblazer of his time. During his long career, he was highly influential on the dance scene and brought the urban dance style to the big theatrical stages.

Storm will be supported by **Danielle Polanco**, an American star considered to be one of the most versatile talents in the business. Hip-hop, salsa, jazz, ballet — you name it, there is hardly a dance style that escapes Danielle's prowess. It is therefore no surprise that she has choreographed dances for legends such as Janet Jackson, Jennifer Lopez, Usher and Beyoncé.

Polanco will be rubbing shoulders with **Buddha Stretch**, who is known as the father of Hip Hop, and is the founder of the crew "Elite Force", which has featured in a wide array of music videos, live shows and projects. The man himself has worked for big name stars such as Michael Jackson, and has been nominated twice in the MTV Music Awards in the category of "Best Choreography".

The fourth and final member of the technical jury is one of the most well known B-Boys in the world. Red Bull BC One Allstar **RoxRite** has been travelling internationally for many years and is a permanent fixture on the greatest stages of the world. Among the victories he has chalked up is the world's greatest 1-on-1 breakdance battle — the "Red Bull BC One World Final" — which he won in 2011 in Moscow.

Attractive supporting programme

He is the major highlight of the evening: **Akon**. Akon will not only be part of the jury, but will also be performing his greatest hits in a show block. This world-famous singer will whip the audience in the Hallenstadion into a frenzy and put on a fantastic show. He will be performing legendary songs from his successful albums, of which more than 35 million copies have sold worldwide. The second special act is **Bars and Melody**, a young British Pop/Rap duo consisting of Leondre Devires and Charlie Lenehan. These two teen idols who made their name on the television show "Britain's Got Talent", will be stirring hearts with their huge talent and endearing personalities.

International hosts

The two people who will once again be hosting the event are John Agesilas and Serap Yavuz. John Agesilas is the man behind the voice of all the best international dance contests and showdowns. He will be assisted by the ever-popular TV show host, Serap Yavuz. Together, the two of them will provide the excitement as well as the requisite expertise and hosting talent the show needs to be a stunning event.

Pumping beats

The dance beats are in the capable hands of world-renowned showdown and battle DJs, DJ Yugson Hawks and DJ Renegade. The two of them know the dance scene inside out and back to front, and are responsible for the sound at all the big competitions.

The Dance 2017

On 20 May 2017, ten of the world's best urban dance crews will compete against one another at the Hallenstadion Zurich for the second time. Judged by an impressive jury of famous names and fired up by pulsating beats played by world-famous DJs, the crews will spur each other on to more and more amazing performances, making dance history in the process. Top-class sponsorship: The Dance 2017 has the honour of naming no less than Samsung, Swisscom and Mazda as its main sponsors. Mazda and ck one are co-presenting partners.

Detailed information about the celebrities and the event can be found on the website: <http://thedance.ch>



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