

The Dance travels the country – Swisstour powered by Mazda

In order to infect the whole of Switzerland with the dance virus, the Swisstour powered by Mazda will be taking place prior to the main event on 20 May 2017 at the Hallenstadion Zurich. On this tour of the country's major shopping centres we are on the lookout for 16 dance talents with captivating dance skills. The winners will be given one-off opportunities and face unique challenges, culminating in a performance at the main event.

On May 20, 2017, ten of the world's best urban dance crews will compete against one another at the Hallenstadion Zurich for the second time. Judged by a convincing, top-notch jury and fired by pulsating beats played by world-famous DJs, the crews will incite each other to give their maximum performance and dance history will be written. In the run-up to the main event the associated Swisstour aims to heighten the country's dance fever. On tour of the length and breadth of Switzerland we are looking for national talent who will be given the chance to perform at the event as a support to the professionals.

The Dance 2017 presents the Swisstour

From mid-February The Dance Swisstour powered by Mazda will be out spotting 16 of the best dancers in the country at the shopping malls of Switzerland's biggest cities. Online casting for qualification has been open on The Dance website since 1 February 2017.

How can you qualify for the Swisstour powered by Mazda? To win your chance to take part in the tour, you must perform your own choreographed dance to one of the two The Dance songs "The Dance Anthem - You know it's lit" or "Heads & Tails", and upload your video to thedance.ch. The songs are available on the website. The videos will be constantly viewed and assessed by a jury. In addition, anyone can vote for the videos and like them. The applicants with the highest ratings and most likes will be invited to dance at audition castings at the various shopping centres.

The tour of the entire country starts at Letzipark in Zurich on February 18. The jurors are out on the road until the beginning of May and will visit a total of nine different malls. At each of these the invited dance crews must present themselves to the jury and convince them of their talents. Sixteen crews will then be selected and get their once-in-a-lifetime opportunity. Together, the winners of the tour will form Mazda's "white" and "black" teams. After being professionally trained by the two talented choreographers Saeed Hosseini and Björn 'Buz' Meier, they will then get the chance to compete against one another and shine as warm-ups to the world's best dance crews. Which of the two teams will ultimately win the Swisstour finals powered by Mazda will then be decided on May 20, 2017.

Swisstour data

18 February 2017	Zurich: Letzipark
25 February 2017	Lucerne: Pilatusmarkt Kriens
4 March 2017	Chur: City West
11 March 2017	Basel: Stückli Shoppingcenter
18 March 2017	Chiasso: Serfontana
25 March 2017	Bern: Wankdorf Center
1 April 2017	St. Gallen: Säntispark
8 April 2017	Geneva: La Praille
29 April 2017	Lausanne: Léman Centre Crissier
6 May 2017	Zurich: Letzipark

Exceptional choreographers

The two “black” and “white” Mazda teams will be coached for their challenging performance at the Hallenstadion by two outstanding choreographers.

The “white” team will be headed by b-boy and choreographer **Björn ‘Buz’ Meier**, who has successfully taken part in many breakdance battles both at home and abroad. Buz has been running his own breakdance school for ten years now and is founder of the Breakdanceshow.ch platform. He has performed on stage for productions such as “Breakthrough” and “Outside the Box” and is the breakdance choreographer for “Break the Tango”. He has also collected a number of impressive awards. For example, he came second with his choreography at the “Battle of the Year Central Europe” as a member of the group Soul Point and has won the Swiss Dance Prize as a dancer for MIR Compagnie.

The “black” team will be supervised by none other than **Saeed Hosseini**. For over ten years he has been creating show productions at both national and international level. As a choreographer and creative director Saeed has choreographed and danced for TV shows, video shoots, commercials, musicals and fashion shows in Asia and Europe. With his wealth of international experience Saeed Hosseini is one of the leading show choreographers of his generation.

Musical support from international producers

This year’s Swisstour boasts two extraordinary songs. Participants can decide whether they want to accompany their application clip with the “**The Dance Anthem by DJ A.S.ONE x JAM feat. Natelvity & Hardy, "You know it's lit"**”, or rather with the hot track “**Heads & Tails (feat. Cilia Hunch) by Typewriter**”. But who are the geniuses behind these The Dance beats?

With 190 national & international bookings, the 30-year-old **A.S.One** is among the leading Swiss hip-hop DJs / producers. Whenever US stars like Kanye West, Chris Brown, Rick Ross and Tyga are guests in Switzerland, it is clear who’s the man for the afterparty: A.S.One.

Typewriter is a Swiss producer and songwriter. Beyond the borders of his native country, the 25-year-old full-blooded musician has entered the international music business in the last years. Typewriter celebrated last summer as a songwriter and vocal producer with his latest and at the same time biggest success, “Please Tell Rosie” by the Berlin DJ All Colors. The summer hit reached the top 5 in the singles chart in several European countries and won platinum in Germany.

All information on how to register and terms and conditions for participation can be found on the www.thedance.ch website.

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